

## FOR CLIENTS OF PRIVATE SECURITY COMPANIES



### FACTSHEET

The International Code of Conduct for Private Security Service Providers' Association (ICoCA) is a multi-stakeholder initiative formed in 2013. ICoCA promotes the provision of responsible private security and strives to promote respect for human rights and humanitarian law by its Member & Affiliate companies. ICoCA serves as the oversight and implementation mechanism of the International Code of Conduct for Private Security Service Providers (the "Code"). ICoCA's mission is to raise private security industry standards and practices and to engage with key stakeholders to achieve widespread adherence to its Code globally. ICoCA's ultimate objective is to positively impact communities affected by private security.



### THE ROLE OF CLIENTS

- Clients of private security companies play a pivotal role driving standards across the private security market through their procurement practices.
- ICoCA is one of the most rigorous implementation mechanisms of the UN Guiding Principles on Business and Human Rights, its success relies on clients incorporating ICoCA Membership in their procurement requirements.
- ICoCA's impact is greatest when State and non-State clients of private security companies include ICoCA Membership as a prerequisite in their security contracting.

### THE BENEFITS OF CONTRACTING ICoCA MEMBERS & AFFILIATES

- Clients that contract ICoCA Member & Affiliate companies know that human rights due diligence has been conducted and the companies have committed to operating responsibly.
- Responsible business makes better business sense across all sectors, reducing risk in complex environments and providing peace of mind so that organisations can focus on their core operational needs.
- For corporations, socially responsible investing is on the rise, with more investment funds incorporating Environmental, Social and Governance (ESG) indicators into their investment decisions, incorporating ICoCA Membership & Affiliation requirements into procurement policies demonstrates human rights due diligence in your security supply chain, reducing risk for investors and attracting more investment.
- The ongoing due diligence ICoCA conducts on its Members and Affiliates reduces reputational risk for governments and humanitarian organisations who contract private security providers.



## ENSURING SUPPLY CHAIN STANDARDS & ENHANCING REPUTATION

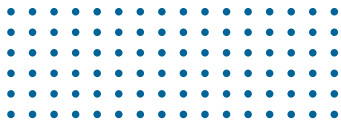
- Contracting ICoCA Member & Affiliate Companies increase confidence that security providers are operating in a manner that is consistent with international human rights and humanitarian law and the UN Guiding Principles on Business and Human Rights.
- Contracting ICoCA Member & Affiliate Companies aligns corporate policies and procedures with internationally recognised standards for business and human rights.
- Contracting ICoCA Member & Affiliate Companies enhances reputation by demonstrating value-driven culture, thereby distinguishing organisations from competitors who prioritize low cost over providing responsible security.

## HOW ICOCA CAN HELP – JOIN AS AN OBSERVER

Non-state clients have the possibility of becoming observers of the ICoCA, which enables participation in the further development of the Code, the Association and the relevant procedures. ICoCA is growing and diversifying its Membership base, from large multinationals to local providers, to ensure a competitive supply of responsible security providers in the complex environments where clients need to secure their operations.

Among other services, ICoCA:

- Provides a membership listing of private security service providers it has vetted as having met Code standards.
- Provides client Observers support around procurement policies and practices in drafting their security tenders and contracts, helping them contract responsible security providers in compliance with the International Code of Conduct.
- Supports client Observers in sourcing responsible private security providers.
- Provides a platform to engage with responsible security providers and their clients along with regulators and civil society organisations who represent the communities in which clients and their security providers operate.
- Coordinates and collaborates with initiatives like the Voluntary Principles on Security & Human Rights, ensuring complementarity and increasing impact.



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